



NORTH JERSEY

2018  
Grand Prix



USATF  
NEW JERSEY

500 Point Event

# Little Hill Foundation

presents

Up, Up & Away 5K/5 Mile Run/Walk

All proceeds to benefit Little Hill Foundation  
operating Alina Lodge, Haley House  
& North Warren Counseling Center



## 5K/5 Mile Run/Walk Saturday — October 13, 2018

Blairstown Airport  
36 Lambert Road  
Blairstown, NJ 07825

### Why Sponsorship?

- The Up, Up & Away 5K/5 Mile Run/Walk represents a highly desirable demographic to gain exposure to your target market
- 5K/5 Mile races will attract nearly 500 participants from the serious athlete to the occasional jogger
- 30% of participants athletes reside in Blairstown. Another 30% are drawn from a 10-mile radius
- The estimated median household income for Blairstown in 2012 was \$71,277 compared to the average median for New Jersey of \$72,222
- All proceeds to benefit Little Hill Foundation operating Alina Lodge, Haley House & North Warren Counseling Center



## Sponsorship Opportunities

The Up, Up & Away 5K/5 Mile Run/Walk is a family-focused event that attracts hundreds each year. Blairstown is located in Warren County, Northwest NJ.

The Up, Up & Away 5K/5 Mile Run/Walk provides an excellent opportunity to promote your business to your target audience through a wide variety of cost effective options. Corporate teams are welcome - wellness works!

Vendor and wellness events provide the center of activity in a festive, unique atmosphere. Race starts at 9:30 am and festivities continue until around noon.

Please review the sponsorship details provided on the next page. Any questions? Please call or email Andy Ball as listed below.



## Up, Up & Away 5K/5 Mile Run/Walk

Andy@MainStreetEventsNJ.com | (973) 222-8748



**ORGANIZED BY**  
**MAIN STREET EVENTS NJ**  
**OCTOBER 13, 2018**

[www.LittleHillFoundation.org](http://www.LittleHillFoundation.org)  
**BLAIRSTOWN AIRPORT**  
 36 Lambert Road - Blairstown, NJ 07825



## UP, UP & AWAY 5K/5 MILE RUN/WALK

### BENEFITS (Please select and circle one of the Sponsorship Levels)

	PRESENTING SPONSOR \$3000	GOLD SPONSOR \$2000	SILVER SPONSOR \$1000	BRONZE SPONSOR \$500
Exclusive category sponsor race day packet pickup at The Blairstown Airport; 8:30 am-9:15 am	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo prominently displayed on front of 400 shirts	<input checked="" type="checkbox"/>			
Recognition on Facebook, and newsprint promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo, link and descriptive featured on event website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emcee mentions throughout event day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo recognized as presenting sponsor on 200 event flyers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company banner featured on finish line gates at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company banner placed at event and awards area provide by sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company name on finish line breakaway tape for top 5K/5 Mile male and females	<input checked="" type="checkbox"/>			
Recognition on local print and community online news emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Main Street Events NJ email blast with company logo sent to 20,000 local runners and multisport participants NJ/NY/PA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Featured presenting sponsor on (2) 8 foot table(s) provided by Main Street Events	<input checked="" type="checkbox"/>			
Corporate brochure and/or cool item needed for 400 walker/runner goodie bags (If received by October 1st)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo / link recognized on thank you to all runners and sponsors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Featured sponsor on (1) 8 foot table provided by Main Street Events		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
(1) free running entry for client / employees				<input checked="" type="checkbox"/>
(2) free running entries for client / employees			<input checked="" type="checkbox"/>	
(3) free running entries for client / employees		<input checked="" type="checkbox"/>		
(4) free running entries for client/employees	<input checked="" type="checkbox"/>			

**9:30 AM START**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_  
 \_\_\_\_\_

City, State, Zip: \_\_\_\_\_  
 \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Checks can be made payable to:  
**Little Hill Foundation**

Payment mailed to:

Little Hill Foundation  
 Attn: Renee Harman

P.O. Box G - Blairstown, NJ 07825

For further information, please call:

**Andy Ball/Race Director**  
**(973) 222-8748**

[Andy@MainStreetEventsNJ.com](mailto:Andy@MainStreetEventsNJ.com)

Or visit us at:

[www.LittleHillFoundation.org](http://www.LittleHillFoundation.org)